

The Practice of Sustainable Leadership

The Call for A New Kind of Leader

Can you build a sustainable business without sustainable leadership?

We don't think so.

Sustainable leadership is the capacity to co-create a future in which people, organizations, and ecosystems all continually thrive. In the current climate of economic and environmental breakdown, the moment is ripe for courageous and committed leaders to step forward and take a strong stand for creating sustainable businesses.

As one of these leaders, you need the strongest possible ability to enlist others in your ambitions and influence the future toward your aims, so that positive responses to current circumstances take root and thrive.

Your primary source of power as a leader comes not from position or rank or technique, but from the qualities that enable you to connect, inspire, and engage.

Strong leaders have an embodied ability to respond confidently, appropriately, and with directional clarity to all of the unexpected surprises that they're subject to every day. They have the ability to build coalitions of support across diverse stakeholder interests, personality conflicts, and resistance. They have the creativity, innovation, persistence, and flexibility to successfully bring a new, more sustainable way of life into being.

And we can show you how to become one of them.



**Chicago, IL – Friday
May 29, 2009
Portland, OR – Tue.
June 16, 2009**

*Call or email for dates
and locations*

Early Registration \$200
< 3 Weeks Prior \$250

**Space limited to 25...
Register today!**

630.368.0122
503.287.7785 or
embodysustainlead
@gmail.com

The starting point for a better world is the belief that it is possible.
~ Norman Cousins

Unique Approach

Join us in building your leadership capacity with this one-day introduction to the crucial leadership skill of somatic intelligence.

Somatic intelligence gives rise to the emotional and social intelligence that sets exemplary leaders apart. It will increase your capacity to take care of the fundamental human concerns that sustainability aims to address: economic, ecological, and social health and well-being.

Our training goes beyond theories and models, using training methods grounded in the latest research in neuroscience to teach you to take action in a new, different, and more effective way. These actions can only be learned and eventually embodied through experience and practice. This workshop will introduce you to new practices and experiential exercises in somatic intelligence that you can take back to the office and begin using immediately.

The secret
of success
is
consistency
of purpose.

Benjamin
Disraeli

Learn To...

- Embody a stronger leadership presence
- Remain relaxed and resilient in high pressure situations
- Consistently take action to create a truly sustainable business
- See how your mood impacts your actions and your ability to influence others
- Shift your mood to be more productive & effective

Teaching Team



Amanda Blake is a Somatic Leadership Coach working with sustainability change agents in business. Mandy played a central role in the establishment of four business

ventures, and has been working in the field of sustainable business since 1995. Her broad business experience spans product development, marketing, training, and finance. A former internationally competitive athlete, Mandy is skilled at cultivating high performance in herself and others. She holds a BA from Stanford University and is a Certified Somatic Coach. www.stonewaterleader.com



Dr. Chris L. Johnson is Consulting Psychologist and Somatic Leadership Coach who has worked extensively for more than 20 years with leaders in diverse organizations, helping them grapple with system-wide change and effect high

Chris holds a PsyD from The Chicago School of Professional Psychology where she teaches in the Executive and Professional Development Program. She helps clients cultivate leadership presence, facilitate learning, improve competence, and build skillful, embodied action towards results that matter. She is a Certified Somatic Coach. www.Q4-Consulting.com or www.CEOSustainability.com

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